

California Regional Blueprint Planning Grant
Fact Sheet



Association of Monterey Bay Area Governments

Project Goal

The project is designed to provide the opportunity for the region's jurisdictions/areas to evaluate and make adjustments to land uses to incorporate blueprint planning principles and to conduct comprehensive scenario planning (visioning) resulting in consensus by regional leaders, local governments, and stakeholders on a preferred growth scenario.

Project Description

Blueprint planning has not previously taken place in the Monterey Bay region. The Association of Monterey Bay Area Governments (AMBAG) will lead the development by identifying, in consultation with the jurisdictions and stakeholders, the various plans and efforts. AMBAG will update the regional population and employment forecasts, the assemblage of Geographic Information Systems (GIS) layers, refinements to the AMBAG regional transportation demand model, and the generation of GIS and model-based visualization graphics.

Grant Award: \$0	for FY 2005/06
	<u>\$325,000</u> for FY 2006/07
Total	\$325,000

Products

- GIS data layers
- Comprehensive list of participating local jurisdictions in the regional blueprint process
- Establish a Forecast Technical Advisory Committee representing each participating sub-region
- Selection of land use modeling software
- Streamlined regional travel demand model (RTDM)
- Metadata for GIS data layers
- GIS and Regional Travel Demand Model based visualization tools
- Forecast methodology
- Presentations to local jurisdictions
- Interim Blueprint Report with evaluation of performance measures

Who Benefits

Communities in the three-county Monterey Bay region will benefit from these efforts.



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