

California Regional Blueprint Planning Grant  
Fact Sheet



Sacramento Association of Governments

**Project Goal**

Continue the development of an integrated land use–transportation planning process for the SACOG region to achieve a consensus regional vision for smarter growth. A Plan for the Region’s 20 year Housing & Employment Needs will be developed as well as an Integrated Blueprint and Metropolitan Transportation Plan. Supporting “Go California Goals” is an integral part of the Blueprint effort. It will support the goals of improved regional mobility, enhance transportation performance, and increased program efficiency.

**Project Description**

1. Public Involvement Initiative– The Electronic Town Hall will be the capstone event in an extensive effort to integrate Blueprint into the 2020 Metropolitan Transportation Plan (MTP). Numerous workshops will be held to explore a preferred growth scenario for the region. Public information activities and survey instruments to engage disadvantaged populations in the regional discussion, and the properly represent their groups’ opinions and needs.
2. ITS Smart Growth Corridor Study– The goal of the study will be to create an analytical tool and concept that will help determine how to maximize bicycle and pedestrian access and transit operations with the least impact on vehicle traffic flows.
3. NEPA Streamlining Planning Inventory– Working with FHWA, the first year, will focus on building a cooperative process with environmental resource agencies and building a prototype database design. The resulting information will inform later efforts in the area of NEPA streamlining and will add the necessary environmental considerations to SACOG’s Blueprint planning.
4. Land Use Economic Database Update– The land use economic database is a collection of regional rents, sale prices, land values, construction costs, and development fees for the residential and commercial development products used in the I-PLACE’S and PECAS models. These data will allow for more accurate land use forecasts that are the basis for future year travel forecasts. The database will be integrated into existing and future scenarios for blueprint planning and the long–range transportation plan.

5. Blueprint Freight and Good Movement– Freight traffic in the region has grown dramatically. An accelerated study will research relevant economics sectors, catalog existing conditions for freight demand and document trends. The data can then be used in subsequent PECAS land use model application. This project will be coordinated with a study to examine current air quality emissions inventories.

**Grant Award: \$420,000**

### **Products**

1. a. Report on Technology Plan for Electronic Town Hall  
b. Public Opinion Survey in support of Town Hall and MTP.
2. a. A scope of work that will develop proof of concept for an ITS smart corridor and explore viability of a related micro-simulation applications in FY 2006/2007.
3. a. Protocol for on-going inter-agency consultations  
b. Prototype environmental database design.
4. a. Summary report of compiled economic data  
b. Populate GIS database.
5. a. Report on economic trends and existing conditions in freight & goods movement  
b. Database on freight related economic flows.

### **Who Benefits**

Local communities within the SACOG region, environmental justice interests, disadvantaged populations, stakeholders, and other collaborating agencies.



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